

The College of Richard Collyer “EDUCATING FOR EXCELLENCE”



MISSION	VALUES	STRATEGIC PLAN (2015-2020)	QIP (annual)
<p><b>What is it we do?</b> Collyer's is committed to ensuring every student achieves their potential. We shall do this by:</p>	<p><b>Our core beliefs</b></p>	<p><b>Our position and plan for where we want to be in the future and what this will look like</b></p>	<p><b>Time-framed action plan with roles and responsibilities assigned</b> <i>Examples of QIP actions against strategic priorities in 2019-2020</i></p>
<ul style="list-style-type: none"> <li>❖ Inspiring students to learn and develop through high quality teaching;</li> </ul>	<ul style="list-style-type: none"> <li>❖ Enjoying our work and our students' creativity, enthusiasm and diversity and supporting students to achieve their best</li> </ul>	<p><b>Strategic Priority 1</b> <b>Aim: Curriculum</b> - Offer a rich, relevant and responsive curriculum and high quality learning experience</p>	<p>A successful launch of T Levels depends on securing quality industry placements and convincing students and parents of the value of this new qualification.</p> <p><b>ACTIONS:</b> Include T Levels prominently in all marketing activities – Open Evening presentations and leaflets, partner school evenings, social media campaign / broaden industry placement activity including Mercers' Industry Placement Scholarships <b>OUTCOME:</b> 15 industry placements ready for Digital in 2020; Digital and Education recruit 15 learners each</p>
<ul style="list-style-type: none"> <li>❖ Giving support and guidance to students in their academic and personal development;</li> <li>❖ Promoting an inclusive culture that values every member of the college and prioritises their well-being;</li> </ul>	<ul style="list-style-type: none"> <li>❖ Promoting and advancing British values of democracy, individual liberty, respect and tolerance and the rule of law</li> </ul>	<p><b>Strategic Priority 2</b> <b>Aim: Wider Student Experience</b> - Provide a vibrant and comprehensive student experience outside of the main curriculum, including relevant and responsive support and guidance services for learners</p>	<p>Vocational courses require substantial work experience under conditions of funding and to support industry links and progression.</p> <p><b>ACTIONS:</b> Scope possible approaches by consulting with S7 counterparts / collate full directory of local employers / liaise with subject leaders to agree timing of work experience <b>OUTCOME:</b> Implement work experience for all Transition students; Scope extension of work experience to double and triple L3 vocational students</p>

<ul style="list-style-type: none"> <li>❖ Working closely with other educational establishments, the community and employers with a view to equipping students for their future progression aims and life journeys;</li> </ul>	<ul style="list-style-type: none"> <li>❖ Setting high standards, living up to them and embracing a culture of trust and collaboration</li> </ul>	<p><b>Strategic Priority 3</b>  <b>Aim: Communications and Marketing</b> – Ensure Collyer's maintains its popularity as a post 16 college</p>	<p>Professional and powerful branding is key to showcasing the core mission of Collyer's – 'Educating for excellence' – in a competitive marketplace with increasingly digitally aware consumers.</p> <p><b>ACTIONS:</b> Appoint marketing agency / review draft materials / launch new website, branding guidelines and marketing collateral  <b>OUTCOME:</b> Launch new website and social media; Publish branding guidelines; 5% increase in very high satisfaction from students</p>
<ul style="list-style-type: none"> <li>❖ Providing opportunities for adult learning and life- long learning;</li> </ul>	<ul style="list-style-type: none"> <li>❖ Acting together in the collective interest – 'Students first – Staff always'</li> </ul>	<p><b>Strategic Priority 4</b>  <b>Aim: Quality and staffing</b> - Recruit and develop a highly qualified, talented professional, motivated and valued staff team focused on an excellent student experience.</p>	<p>Director-level staff form a key part of the college's management structure – leading change and setting vision within their areas. Trialling a 360 / 180 approach to appraisal will develop leadership skills further to face increasingly complex strategic drivers.</p> <p><b>ACTIONS:</b> Select preferred 360 / 180 tool / identify volunteers from existing directors / trial development tool and review outcomes  <b>OUTCOME:</b> Trial 360/180 professional development tool</p>
<ul style="list-style-type: none"> <li>❖ Providing a well-resourced college environment that drives and supports learning and actively seeks new learning opportunities and technologies.</li> </ul>	<ul style="list-style-type: none"> <li>❖ Creating opportunity and applauding innovation</li> </ul>	<p><b>Strategic Priority 5</b>  <b>Aim: Finance and Resources</b> - Achieve and sustain strong finances and improve our environment through outstanding resource management</p>	<p>Our Digital Strategy has driven important changes in the way the college uses technology, but we must continue to innovate and adopt new possibilities to maintain our competitive advantage and engage our learners with skills for modern life.</p> <p><b>ACTIONS:</b> Identify new technological possibilities and existing priorities / review Digital Strategy / implement new College App / move more subjects areas across to SharePoint / consider investment in Artificial Intelligence  <b>OUTCOME:</b> Comprehensive Digital Strategy; College App launched; AI trialled in Physics</p>