

Frequently Asked Questions

BTEC National Business Level 3 Single

Question: What are some of the key topics I would cover?

Answer: The topics that you will study are organised into units. There are three mandatory units:

In Unit 1: Exploring Business you will study the features of businesses, businesses' aims and objectives, the business environment and markets.

In Unit 2: Developing a Marketing Campaign you will study the role of marketing, marketing aims and objectives, identifying target markets, market research methods, the product life cycle and the marketing mix.

In Unit 3: Personal and Business Finance you will study types of saving and investment, the features of financial institutions, consumer rights, sources of finance, break even analysis, cash flow forecasting, income statements and balance sheets.

A fourth optional unit is also studied, and this might be one of several including Recruitment and Selection, Market Research and The English Legal System.

Question: How many other subjects can I choose alongside this one?

Answer: You can choose two other subjects alongside the BTEC Business Level 3 Single as it takes up one option block.

Question: What is the learning style like within this subject?

Answer: The philosophy behind vocational courses is to encourage student centred learning. You are encouraged to carry out your own research within a supportive and constructive teaching framework. Initiative, flexibility and a consistent approach to producing work in class and private study time is emphasised.

Some assignments involve a large project lasting a few weeks. After learning the important concepts and theory, you will be given a variety of tasks to complete. During this time the teacher will advise and support your learning. Evidence for assessment may be generated through a range of diverse activities including assignment and project work, case studies, workplace assessment, role-play and oral presentation or exam

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Question: How will I be assessed?

Answer: There are four units that will be completed over the two years. They are assessed through a mixture of coursework and examinations. The four units are listed below:

Unit 1: Exploring Business (coursework)

Unit 2: Developing a Marketing Campaign (Exam)

Unit 3: Personal and Business Finance (exam)

An optional unit e.g. Unit 8 Recruitment and selection (coursework)

Question: What support can I access if I am struggling?

Answer: There is a BTEC Business SharePoint site that holds all the resources used on the course and you are able to access these whenever you like. The resources are linked to the ones named on the schemes of work for the course so that you can quickly find what you are after.

Weekly workshops are run so that if you are finding a particular topic difficult or would like some help with a piece of work that you are doing then that is available in small groups with your teacher.

The Collyer's library support officer for Business is a dedicated member of support staff who will happily guide you to the resources you need or sit down with you and help you plan an answer to a piece of work.

Question: Are there any subject specific entry requirements?

Answer: Yes, please refer to the prospectus [here](#) for general and subject specific entry requirements.

Question: Are there normally any trips that I can go on?

Answer: Normally students are taken on trips and have guest speakers visit the college. A regular trip has been to the South Lodge hotel where the Human Resources Manager speaks to students about the recruitment and selection process. Other trips have included theme parks and car factories.

Question: What do students who have studied this area normally do after Collyer's?

Answer: Students who have completed the BTEC National course can either go to university to study for a degree or enter a career (perhaps through an apprenticeship route).