

Frequently Asked Questions

A Level Business Studies

Question: What are some of the key topics I would cover?

Answer: In the first year students will cover the main functional areas of Business. These include Marketing, Finance, Human Resource Management, Operations Management and Leadership. In the second year the focus moves to being more strategic and looking at various strategic business models as well as considering the impact of various external influences on a business and how they might react.

Question: How many other subjects can I choose alongside this one?

Answer: A Level Business will take up one of your choices. You would look to choose two other subjects or just one other if choosing a BTEC Double course.

Question: What is the learning style like within this subject?

Answer: The department employs a flipped learning approach. What this means is that learners are sent work in advance of the lesson with tasks they must complete. This ensures that they come to lessons already having a degree of understanding of the topic. This allows us to get into discussing the topic in more depth more quickly and get onto building the skills they need for the exams.

Question: How will I be assessed?

Answer: The course is 100% exam based.

Question: What support can I access if I am struggling?

Answer: During the course we will complete many homework assignments, and these are all past exam questions. They will help prepare you for the final exams. The department has significant examining experience, and the Head of Department is a Senior Examiner. We provide you with clear feedback and guidance on exam technique to help you maximise your grade.

In addition, there will be workshops provided. These are both for any learners that might be struggling as well as for those learners looking to push themselves into getting a top grade.



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Question: Are there any subject specific entry requirements?

Answer: Yes, please refer to the prospectus <u>here</u> for general and subject specific entry

requirements

Question: Are there normally any trips that I can go on?

Answer: In the past few years we have taken students to see the production lines at businesses such as JCB, Mini and Emma Bridgewater.

Question: What do students who have studied this area normally do after Collyer's?

Answer: Most students go on to study at university with most of those learners doing a business-related subject. Others take up apprenticeships or training contracts which are usually with local Accounting firms. Some start their own businesses.

Question: What is the difference between A Level Business and BTEC Business?

Please refer to the subject video for the answer to this question but we have provided a reference table below.



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	A-Level	BTEC L3 (Single or Double)
Entry Req.	4 in Maths & English	4 in Maths & English
Skills Needed	 Enjoy a formal lesson structure Enquiring mind Enjoys solving problems Able to assess own progress and seek help when needed Academically driven – enjoy reading books and keeping up to date with current issues 	 Enjoy working in teams and building close ties with peers and tutors Mature independent learner - learns by doing Enjoys research Self motivated Highly organised Willing to make improvements
Coursework	N/A	Double 55% Single 42%
Exam	100%	Double 45% Single 58%
Units	10	Double = 8 units Single = 4 units
Topics	Marketing Operation Finance HR Strategy	Marketing Finance HR Accounting Recruitment
Size	1 A-Level	1 or 2 A-Level (equivalent)
Progression	University/Apprenticeship/Work	University/Apprenticeship/Work