

Btec Sport Year 2- Business in Sport (Exam)

Week	Topics	HW
1	Enrolment	
2	Enrolment	
3	Recap on topics form business in sport topics before summer. Go through Activity 1, Analyse business in sport on exam.	Complete notes for Act 1 on business
4	Cont.. Activity 1 on exam, then onto Activity 2, SWOT analysis and its use for a business. Nike and under Armour SWOT exercise	Complete SWOT
5	Activity 3 Providing recommendation on how to improve a business.	
6	Activity 4 Justifying recommendations	
7	Recap on private sector business, PLC, LTS Sole trade Aims of private sector business and how impacts business	Identify +- of each
8	Increasing participation in Sport and business focus, Customer groups and Demographic Stakeholders within a Business	Research Demographic in your local area and trends in industry
9	Laws and Legislation relevant to sport industry Human Resources in Businesses and impact on aims and purpose.	
	Half Term	
10	Sport Marketing for Businesses	
11	Current trends in the Sport Industry	
12	Finance in the business,	
13	Mock preparation Task A ready for Next week	Notes completing
14	Mock exam on Business in Sport	
15	Review and evaluate performance	
16	Identify key are to improve and make adjustments to answers.	

Unit 4- Sports Leadership

Btec Sport Year 2- Business in Sport (Exam)

Week	Topics	HW
1	Enrolment	
2	Enrolment	
3	Recap on session planning- how to structure, what makes a good plan etc. Go through task 1- different roles within sports leadership	Complete task 1
4	Go through completed session plans in readiness for students delivery to start this week (assignment 2) Task 2- skills of a sports leader	Complete task 2
5	Task 3- Qualities and Characteristics of a sports leader Continue delivery of sessions (x2) with assignment 2	Complete task 2 and 3
6	External Psychological factors impacting leadership Continue delivery of sessions (x2) with assignment 2	Complete task 1
7	Internal Psychological factors impacting leadership Continue delivery of sessions (x2) with assignment 2	Complete task 2
8	Complete assignment 1 and hand in Continue delivery of sessions (x2) with assignment 2	Complete assignment
9	Continue delivery of sessions (x2) with assignment 2 (Unit will run alongside unit 23 for remainder of term to facilitate students' delivery of their leadership session for assignment 2)	
	Half Term	
10	Continue delivery of sessions (x2) with assignment 2	
11	Continue delivery of sessions (x2) with assignment 2	
12	Continue delivery of sessions (x2) with assignment 2	
13	Continue delivery of sessions (x2) with assignment 2	
14	Continue delivery of sessions (x2) with assignment 2	
15	Review and evaluate performance in delivery of leadership session and submit assignment 2	Complete assignment
16		