

Scheme of Work – A-Level Media 2024-2025 – Year 1

Wk	Component	Topic	Activities/Resources	Pro-Study		
				Must	Should	Could
26/08	1	Enrolment		Summer Work To be handed in on Teams in first week and checked / entered on MyProgress.		
02/09	2	Enrolment				
09/09	3	N/A	Introduction to the course, terminology and theoretical framework	Resources on SharePoint (4 tiles to access) Week 03 Read/ Watch: Week 3, A-Level Media 1A, Intro to Semiotics, Pro Study Write: Find an Advertisement	Deconstruct this ad.- Compare to the Virgin Ad seen in class.	Deconstruct this vintage tobacco ad

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16/09	4	N/A	Introduction to Semiotics and still image analysis Resources on SharePoint	Week 04 Read/Watch: Week 4, A-Level Media 1A, Moving image, Pro Study Write: Dove and Lynx Brand Comparison	Begin your own media term glossary	Technically Deconstruct this TV Drama-Trailer
23/09	5	N/A	Introduction to moving image analysis. Resources on SharePoint	Week 05 Read/Watch: Week 5, A-Level Media 1A, Tide and Audience, Pro Study Write: Levi Jeans assignment	Watch this documentary on Gender	Deconstruct this trailer for Rising Pheonix

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30/09	6 C1 SA+B Ads + marketing	Introduction to audience Tide	Resources on SharePoint	Week 06 Read/Watch: Week 6, A-Level Media 1A, Super.Human, Pro Study Write:	Add to your own media term glossary	Watch this Trailer of Madmen to see the background to the Tide Ad
07/10	7 C1 SA+B Ads + marketing	Super.Human	Resources on SharePoint	Week 07 Read/Watch: Week 7, A-Level Media 1A, Kiss of the Vampire, Pro Study Write: Casino Royale	Use past papers for exam practice . See also examiner reports and marked model answers	Watch this documentary on Advertising and the Oil industry
14/10	8 PR1 task	Federici Ice Cream Ad Mop up any Ad work/theory/audience	timed essay in class (Help with Ad) – as part of the double lesson 			

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21/10	9 C1 SA Ads + marketing	Kiss of the Vampire	Resources on SharePoint	Week 09 Read/Watch: Week 9, A-Level Media 1A, Intro to Film Industry, Pro Study Write: Tide	Deconstruct this Trailer for the 2019 Dracula Remake	Watch this Bio of Christopher Lee
Half Term						
04/11	10 C1 SB film	Introduction to the film industry	Resources on SharePoint	Week 10 Read/Watch: Week 10, A-Level Media 1A, Black Panther, Pro Study Write: Super.Human	Catch up on any Pro Study forms that you have missed/didn't score well in	Add to your own media term glossary

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11/11	1 1 C1 SB film	Black Panther	Black Panther and applying Industry theory Resources on SharePoint	Week 11 Read/Watch: Week 11, A-Level Media 1A, I, Daniel Blake, Pro Study Write: Kiss of the Vampire.	Watch this documentary on the rise of Black Actors in Hollywood.	Watch another Black lead role film
18/11	1 2 C1 SB film	I, Daniel Blake	I , Daniel Blake and applying industry theory Resources on SharePoint In class, short paragraph writing, peer assessment and guided marking.	Week 12 Read/Watch: Week 12,A-Level Media 1A,Intro to Newspapers,Pro Study Write:	Watch I Daniel Blake-Full film.	Add to your own media term glossary

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25/11	1 3 C1 SA Newspapers	Introducing and contextualising Newspapers,	Resources on SharePoint	Week 13 Read/Watch: Week 13,A-Level Media 1A,Intro to Newspapers,Pro Study Write: Black Panther and Film Classification	Watch and make notes on The Princes and the Press-Documentary	Watch and make notes on This documentary on the role of the press in the death of Caroline Flack
02/12	1 4 C1 SA Newspapers	Introducing and contextualising Newspapers, (continued)	Resources on SharePoint	Week 14 Read/Watch: Week 14, A-Level Media 1A, The Mirror, Pro Study Write: Film Marketing Task	Use this link to deconstruct tabloid and quality coverage of the same story	Watch this documentary about the origins of Fake news.

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09/12	1 5 C1 SB Newspapers	The Mirror	Industry and audience for the Mirror Resources on SharePoint	Week 15 Read/Watch: Week 15, A-Level Media 1A, The Times, Pro Study Write: I, Daniel Blake		
16/12	1 6 C1 SB Newspapers	The Times	Industry and audience for The Times Resources on SharePoint	Week 16 Read/Watch: Week 16, A-Level Media 1A, Newspapers, Pro Study Write:	Add to your own media term glossary	Catch up on any Pro Study forms that you have missed/didn't score well in

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Christmas						
06/01	1 7 C1 SA Newspapers	The Mirror and The Times	Deconstruct both newspapers and look through hard copy Resources on SharePoint – Sec A Resources on SharePoint – Sec B	Week 17 Read/Watch: Week 17, A-Level Media 1A, Exam Practice, Pro Study Write: Compare newspaper front pages	Go back over your class notes and consolidate.	Make a revision resource breaking down at least 3 key points from the 2 newspapers
13/01	1 8 Exam practice – C1 SA/SB newspapers C2 SA TV in the Global Age	Introduce industry and crime drama genre	Finish of newspapers if required. If all is finished, use a lesson or two to do an exam style question and looking at the mark scheme, and then begin C2, SA (TV unit) Resources on SharePoint – Sec A Resources on SharePoint – Sec B	Week 18 Read/Watch: Week 18, A-Level Media 1A, Crime Drama, Pro Study Write: Tabloid newspaper - exam task	Catch up on any Pro Study forms that you have missed/didn't score well in	Use past papers for exam practice . See also examiner reports and marked model answers

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20/01 19	C2 SA TV in the Global Age	Introduce industry and crime drama genre	. Resources on SharePoint	<p>Week 19</p> <p>Read/Watch: Week 19, A-Level Media 1A, Crime Drama, Pro Study</p> <p>Write: Newspapers theory task</p>	Create your own quiz or Kahoot to test your knowledge. If you make any good ones, please share with us so we can use in class.	Watch this Doc on TV as it used to be.
27/01 20	C2 SA TV in the Global Age	Introduce industry and crime drama genre OR Peaky Blinders	Introduce industry and crime drama genre (FINISH OFF) Intro PB Resources on SharePoint – FINISH OFF intro industry and genre Resources on SharePoint – intro PB	<p>Week 20</p> <p>Read/Watch: Week 20, A-Level Media 1A, Peaky Blinders, Pro Study</p> <p>Write: short end of unit test</p>	Deconstruct this 2022 BBC Trailer	Watch this Doc on TV as it used to be.

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03/02 2 1	C2 SA TV in the Global Age	Peaky Blinders	Introduce PB ML and Rep Screen PB and scene analysis Resources on SharePoint	Week 21 Read/Watch: Week 21, A-Level Media 1A, Peaky Blinders, Pro Study Write: TV programme research	Re-attempt your most recent timed essay in response to teacher feedback.	Could: What does this page tell us about the nature of the show?- Deconstruct
10/02 2 2	C2 SA TV in the Global Age	Peaky Blinders	Industry Resources on SharePoint	Week 22 Read/Watch: Week 22, A-Level Media 1A, Peaky Blinders, Pro Study Write: Q&A from textbook (pg. 148-157)	Listen to this podcast to understand Postmodernism	Watch this doc on the Real peaky Blinders

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Half Term						
24/02 2 3	C2 SA TV in the Global Age	Peaky Blinders	Audience Resources on SharePoint	Week 23 Read/Watch: Week 23, A-Level Media 1A, The Bridge, Pro Study Write: Crime Drama conventions and representations	Go back over your class notes and consolidate.	make a list of the Peaky Blinders Merchandise and spinoffs from this site
03/03 2 4	C2 SA TV in the Global Age	The Bridge	Intro The Bridge ML and REP Screen ep and scene analysis Resources on SharePoint	Week 24 Read/Watch: Week 24, A-Level Media 1A, The Bridge, Pro Study Write: Theory Essay – PB and Postmodernism	Watch this short film explaining film Noir	What does this article show about The Bridge

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10/03 2 5	C2 SA TV in the Global Age	The Bridge	Industry In class, short paragraph writing, peer assessment and guided marking. Resources on SharePoint	Week 25 Read/Watch: Week 25, A-Level Media 1A, The Bridge, Pro Study Write: Research the British crime drama, Prime Suspect	make notes on the genre codes and characters featured in this S1 and 2 recap	What theory is demonstrated by this short convention clip?
17/03 2 6	C2 SA TV in the Global Age	The Bridge	Audience Resources on SharePoint	Week 26 Read/Watch: Week 26, A-Level Media 1A, Formation, Pro Study Write: The Bridge – Industry and Economics essay	Look at Postmodernity pointers in this PP. return to these notes to prep for The Bridge essay.	Watch another Crime Dram film to compare codes and conventions to The Bridge and Peaky Blinders

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24/03 2 7	C1, SA music videos	Formation, Beyonce	<p>Introduce Formation and explore context.</p> <p>Deconstruct ML and REP</p> <p>Apply theory</p> <p>End with response to Formation YouTube video</p> <p>Resources on SharePoint</p>	<p>Week 27</p> <p>Read/Watch: Week 27, A-Level Media 1A, Riptide, Pro Study</p> <p>Write: The Bridge – representation essay .</p>	watch this doc about race in the USA	Watch another music video to compare codes and conventions to Formation and Riptide
31/03 2 8	C1, SA music videos	Riptide, Vance Joy	<p>Introduce Riptide and explore context.</p> <p>Deconstruct ML and REP</p> <p>Apply theory</p> <p>Resources on SharePoint</p>	<p>Music video presentations</p>	Watch this film on the way montage is made.	Look at this music video director case study

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Easter							
21/04	2 9	Finish off any topics OR C3 practice	Music marketing brief	Storyboard or Film a section of a music video Resources on SharePoint			
28/04	3 0	C3 NEA	Music marketing brief	Intro coursework unit Resources on SharePoint	Completed proposal form		Make a revision resource breaking down at least 2 key scenes from the 2 TV episodes
05/05	3 1	C3 NEA	Music marketing brief	Research/Examples of Cross Media products Resources on SharePoint	Carrying on with class task for coursework		

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12/05	3 2					
			Study Leave / Exam Week			
			<ol style="list-style-type: none"> 1. Watch films/episodes again 2. Make a revision resource breaking down at least 3 key scenes from the 2 TV episodes 3. Use past papers for exam practise. See also examiner reports and marked model answers. 4. Set yourself a practice essay each week 5. Use the Pro Study links to carry out wide reading – complete the forms to consolidate learning 6. Create your own glossary of key terms and technical language. 7. Create your own quiz or Kahoot to test your knowledge. If you make any good ones, please share with us so we can use in class. 			

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19/05	3 3	Study Leave / Exam Week					
		<ol style="list-style-type: none"> 1. Watch films/episodes again 2. Make a revision resource breaking down at least 3 key scenes from the 2 TV episodes 3. Use past papers for exam practise. See also examiner reports and marked model answers. 4. Set yourself a practice essay each week 5. Use the Pro Study links to carry out wide reading – complete the forms to consolidate learning 6. Create your own glossary of key terms and technical language. 7. Create your own quiz or Kahoot to test your knowledge. If you make any good ones, please share with us so we can use in class. 					
Half Term							
02/06	3 4	WEX Week					
09/06	3 5	C3 NEA	Music marketing brief	Draft planning of Cross Media products Resources on SharePoint	Carrying on with class task for coursework	Go back over your class notes and consolidate.	Practice using the software for your coursework –

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16/06	3 6 C3 NEA	Music marketing brief	Detailed planning of both products Resources on SharePoint	Coursework research feedback form	Research basics of moving image analysis and music video genre conventions	Premiere Pro and InDesign
23/06	3 7 C3 NEA	Music marketing brief	Detailed planning of both products Resources on SharePoint	Coursework full planning PowerPoint	Add to your media term glossary	
30/06	3 8 C3 NEA	Music marketing brief	Production of product one Photography Design Editing Resources on SharePoint	Coursework SOA – first draft	Go back over your class notes and consolidate.	Practice using the software for your coursework – Premiere Pro and InDesign
07/07	3 9 C3 NEA	Music marketing brief	Production of product one Photography Design Editing Resources on SharePoint	Photographs for magazine	Research basics of still image analysis and music magazine genre conventions	

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14/07	40	Study Leave				